



SPONSORSHIP **PROPOSAL**

CONNECT - SHARE - INNOVATE



Canadian Centre for
Healthcare Facilities

REIMAGINING HEALTHCARE ENVIRONMENTS

TORONTO | October 24th-25th, 2024



ANNUAL SPONSORS

GOLD

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SILVER

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EVENT SPONSOR

ABOUT US

The **Canadian Centre for Healthcare Facilities (CCHF)** is a national, not-for-profit organization dedicated to advancing healthcare facility design, construction, and operations to improve patient care. We connect healthcare executives, architects, engineers, and other multidisciplinary professionals through high-impact events, workshops, and training sessions that foster collaboration and innovation.

OUR GREAT TEAM



GORDON BURRILL

President and
Founding Director



RITA MEZEI

Executive Director,
Founding Director



CLIFF HARVEY

Founding Director



MICHAEL HICKEY

Director



MICHAEL KEEN

Founding Director

ABOUT OUR **EVENTS**

Our conferences will feature engaging discussions, expert panels, and guided tours of healthcare facilities. Key themes will include for the year will include:

NAVIGATING MARKET UNCERTAINTY

Managing market uncertainty amid tariffs to maintain project milestones, mitigate contract risks, and address supply chain challenges



SUSTAINABILITY & RESILIENCY

Building sustainable, resilient healthcare facilities boosts efficiency, safety, and equity while supporting care continuity amid climate threats like fires, floods, and heat events.



REGULATIONS, STANDARDS & ROADMAP DEVELOPMENT

Navigating healthcare regulations to design compliant, efficient, and patient-centered facilities that meet evolving industry standards



DESIGNING FOR WELLNESS & PREVENTION

Recognizing the needs of patients that help to deter them from requiring complex, acute care through design and programs that promote well-being



CCHF events provide a unique opportunity to showcase your organization's commitment to improving healthcare environments while engaging directly with key decision-makers and influencers in the healthcare sector.

UPCOMING EVENTS & LOCATIONS

CCHF remains dedicated to advancing the conversation around healthcare facility design and innovation. Our upcoming in-person events will offer dynamic, interactive experiences for professionals across the healthcare sector, featuring expert panels, informative discussions, and guided tours of leading-edge healthcare facilities. These conferences provide an exciting opportunity to engage with industry experts, explore the latest trends, and collaborate within the healthcare design community.

Upcoming Live Events

CCHF is excited to continue its commitment to healthcare facility innovation with a series of in-person conferences and workshops across Canada. Stay tuned for more details!

#	Title	Location	Date
1	Conference + Post-Conference Workshop: Title TBD JW Marriott Parq	Vancouver	May 4-6, 2026
2	TBA	TBA	TBA
3	TBA	Toronto	November - Dates TBA



WHY PARTNER WITH CCHF

Who Attends?

- Healthcare Leaders – Nearly 50% of attendees are executives and decision-makers from hospitals, long-term care, and mental health facilities.
- Industry Experts – Professionals in planning, design, architecture, construction, and operations.

With an intimate audience of 150 attendees, sponsors gain direct access to a highly engaged network of industry leaders.

Sponsor Benefits

- Enhanced Brand Visibility – Your brand featured in event materials, marketing campaigns, and on-site signage.
- Targeted Networking – Exclusive opportunities to connect with healthcare leaders and decision-makers.
- Thought Leadership – A platform to showcase your expertise and commitment to advancing healthcare environments.

Position your brand at the forefront of healthcare innovation—partner with CCHF today!

SPONSORSHIP OPPORTUNITIES

Event Sponsorship Opportunities

Sponsorship Level	Price	Benefits
Diamond (Exclusive)	\$15,000	<ul style="list-style-type: none"> - 7 complimentary registrations (\$13,300 value) - Keynote speaker introduction + 3-min presentation - Prominent logo placement (event materials, website, LinkedIn) - 20-30 sec video opportunity - Recognition in conference invitations - Attendee list of consenting participants
Platinum (Exclusive)	\$10,000	<ul style="list-style-type: none"> - 4 complimentary registrations (\$7,600 value) - Prominent logo placement (event materials, website, LinkedIn) - 20-30 sec video opportunity - Recognition in conference invitations - Attendee list of consenting participants
Gold (2 Available)	\$7,000	<ul style="list-style-type: none"> - 3 complimentary registrations (\$5,700 value) - Prominent logo placement (event materials, website, LinkedIn) - 20-30-sec video opportunity - Recognition in conference invitations - Attendee list of consenting participants
Silver (3 Available)	\$5,000	<ul style="list-style-type: none"> - 2 complimentary registrations (\$3,800 value) - Prominent logo placement (event materials, website, LinkedIn) - 20-30 sec video opportunity - Recognition in conference invitations - Attendee list of consenting participants
Bronze (4 Available)	\$3,500	<ul style="list-style-type: none"> - 1 complimentary registration (\$1,900 value) - Prominent logo placement (event materials, website, LinkedIn) - Recognition in conference invitations - Attendee list of consenting participants
Networking Reception Sponsor (Exclusive)	\$3,500	<ul style="list-style-type: none"> - 1 complimentary registration (\$1,900 value) - Prominent logo placement (event materials, website, LinkedIn) - Verbal acknowledgment at reception - Signage at reception - Attendee list of consenting participants
Tour Sponsor	\$3,500	<ul style="list-style-type: none"> - 1 complimentary registration (\$1,900 value) - Prominent logo placement (event materials, website, LinkedIn) - Verbal acknowledgment at tour - Signage at tour - Attendee list of consenting participants

SPONSORSHIP OPPORTUNITIES

Annual Sponsorship Opportunities

Sponsorship Level	Price	Benefits
Annual Platinum	\$30,000	<ul style="list-style-type: none">- 15 complimentary registration per calendar year or over 3 events (\$28,500 value)- 15% off 10 workshop registrations annually or over 3 events- Quarterly LinkedIn recognition- 1-min promotional video shared via CCHF network- Newsletter content submission- Website recognition
Annual Gold	\$25,000	<ul style="list-style-type: none">- 12 complimentary registration per calendar year or over 3 events (\$22,800 value)- 15% off 7 workshop registrations annually or over 3 events- Quarterly LinkedIn recognition- 1-min promotional video shared via CCHF network- Newsletter content submission- Website recognition
Annual Silver	\$15,000	<ul style="list-style-type: none">- 7 complimentary registration per calendar year or over 3 events (\$13,300 value)- 15% off 5 workshop registrations annually or over 3 events- Quarterly LinkedIn recognition- 1-min promotional video shared via CCHF network- Newsletter content submission- Website recognition
Annual Bronze	\$10,000	<ul style="list-style-type: none">- 4 complimentary registration per calendar year or over 3 events (\$7,600 value)- 15% off 3 workshop registrations annually or over 3 events- Quarterly LinkedIn recognition- 1-min promotional video shared via CCHF network- Newsletter content submission- Website recognition

Sponsorship Confirmation & Payment Details

To secure your sponsorship, a signed contract is required. Your sponsorship will apply to the next three upcoming conferences upon signing.

Payment Schedule: Full payment is due 14 days of signing the contract and can be made by **cheque, EFT, or PayPal deposit.**

Please note: In the unlikely event that a conference is cancelled or postponed, CCHF will extend sponsorship benefits to the next scheduled conference, even if it falls in the following calendar year.

NEXT STEPS

We appreciate your support in advancing healthcare innovation and design. Your sponsorship plays a key role in shaping meaningful discussions and driving industry progress.

If you have any questions or would like to explore customized sponsorship options, we'd be happy to discuss how we can best align this opportunity with your goals.

We look forward to the possibility of partnering with you and making this year a success!

THANK YOU FOR YOUR CONSIDERATION

CONTACT US

📞 (416) 278-3611

✉️ cchf@cchf.net

🌐 <https://cchf.net>

📍 50412 Kingston Drive, Chilliwack, BC



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PAST EVENTS & LOCATIONS

CCHF has remained at the forefront of healthcare facility discussions, hosting 24 virtual events during the pandemic and continuing with impactful live conferences across Canada.

Live Conferences

CCHF has expanded in-person engagement with interactive conferences nationwide, featuring expert panels, facility tours, and strategic discussions.

#	Title	Location	Date
1	Conference + Workshops: Improving Child and Youth Care & Navigating Capital Costs	Toronto	Nov 26-28, 2025
2	Bridging Gaps and Sharing lessons Learned Across Canada	Quebec City	Oct 20-21, 2025
3	Conference + Workshop: Responding to the Changing Playbook: Risk Management, Adaptability and Resiliency	Vancouver	May 13-16, 2025
4	Training Session: A Master Class on Improving Your Project Proposal Budgeting	Toronto	May 1, 2025
5	Rising to the Challenge Through Transformation & Innovation To Meet Patient Needs	Toronto (West Park)	Oct 24-25, 2024
6	Pivoting to Address Key Challenges	Vancouver	May 2-3, 2024
7	Arthur J.E. Child Cancer Centre	Calgary	Feb 29 - Mar 1, 2024
8	Healing Health Environments	Unity Health, Toronto	Nov 28-29, 2023
9	Optimizing Healing Environments	Burnaby, BC	May 8-9, 2023

Live Conferences (continued)

#	Title	Location	Date
10	Reconnecting & Rebuilding	Toronto (Fasken)	Nov 29, 2022
11	System and Facility Re-Design, Setting the Groundwork for Better Care	BM Institute for Learning, Toronto, ON	Nov 26-27, 2019
12	Healthcare Builds to Improve Care, Community and Innovation	Northwood Ivan's Place, Nova Scotia	Oct 24-25, 2019
13	How-to Bullet-Proof Final Estimated Cost Workshop	Bridgepoint Active Healthcare, Toronto, ON	Jun 25, 2019
14	Optimizing Planning, Designing, and Building for Better Care	Burnaby Hotel and Conference Centre, Vancouver, BC. Tours of Healthcare Technology District and Mental Health and Substance Use Centre, Royal Columbian Hospital	May 23-24, 2019
15	The Nexus – Creating Healthcare Spaces, Meeting Needs and Procurement Workshop	Bridgepoint Active Healthcare, Toronto, ON	Nov 5-6, 2018
16	Healthcare Planning and Design Innovations that Make a Difference	CHUM Research Centre, Montreal, QC. Tour of CHUM Research Centre and CHUM Hospital	Oct 15-16, 2018
17	Innovations in Healthcare Environments	Delta Burnaby Hotel and Conference Centre, Burnaby, BC. Tours of the Joe and Rosalie Segal Family Health Centre and the Teck Acute Care Centre at BC Children's Hospital	May 24-25, 2018
18	Post Occupancy Evaluation Symposium and Workshop	John Daniel's Faculty of Architecture, Landscape and Design, Toronto, ON	May 3, 2018
19	Transforming Healthcare Environments	Women's College Hospital, Toronto, ON	Nov 28, 2017
20	Innovations in Healthcare Environments	Foothills Medical Centre, Auditorium, Calgary, AB	Oct 26-27, 2017
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Live Conferences (continued)

#	Title	Location	Date
21	Transforming Healthcare Environments	The Ottawa Hospital, Civic Campus, Kaminski Room, Ottawa, ON	May 15-16, 2017
22	Leading Edge Environments	Oakville Trafalgar Memorial Hospital, Oakville, ON	Nov 29, 2016
23	Innovations Transforming Healthcare	Walter C. Mackenzie Health Sciences Centre, Bernard Snell Hall and Auditorium, Edmonton, AB	Oct 27, 2016
24	Innovative Technology and Design for Improving Care	Delta Burnaby Hotel and Conference Centre, Burnaby, BC. Tours: Surrey Memorial Hospital & Jim Pattison Outpatient Care and Surgery Centre	Jun 1-2, 2016
25	Design for Technology Innovations	Humber River Hospital, Toronto, ON	Dec 3, 2015
26	Key Elements of Good Design, Improving Efficiency and Care	St. John's Long-Term Care Facility, St. John's, NB	Oct 15, 2015
27	The Manitoba Session: Improving Sustainability of Healthcare Facilities	Nursing Auditorium, Health Sciences Centre, Winnipeg, MB	Apr 20, 2015
28	Transforming Healthcare, Improving Care	East Harbour Ballroom, Harbour Towers Hotel, Victoria, BC	Mar 26, 2015
29	From Theory to Reality: Putting Patients First	Bridgepoint Active Healthcare, Toronto, ON	Dec 8, 2014
30	Where the Rubber Meets the Road: Healthcare Facility Planning and Design for Better Care	Burnaby, BC	Jun 23-25, 2014
31	Evolving Planning Design and Construction Strategies – From Good to Great	South Health Campus, Calgary, AB	Nov 20, 2013
32	Take the P Out of POE, Post Occupancy Evaluation	St. Michael's Hospital, Toronto, ON	Feb 13, 2013

Virtual Events

#	Title	Date
1	Effectiveness of a Design Renovation in a Dementia Care Unit & The Greenhouse Project Model for Eldercare	May 30, 2023
2	Decarbonizing Series #3: Strategies for Achieving Your Decarbonization Goals - Internal Projects and IO	Sept 15, 2022
3	The Art of the Possible in Seniors Care & Settings	July 26, 2022
4	A Holistic Approach to Isolation Room Design	June 26, 2022
5	Decarbonizing Series #2: Decarbonizing Healthcare – Making It Real	May 12, 2022
6	Decarbonizing Series #1: Getting to Net Zero	Feb 15, 2022
7	Silver Linings from COVID-19: Facility Design	Nov 30, 2021
8	National Long-Term Care Standards: A Path Forward	Oct 7, 2021
9	Integrated Project Delivery & Lean Principles in Healthcare Builds	Sept 21, 2021
10	Post-Pandemic LTC Design Guidelines & Housing Options in BC & Alberta	Aug 12, 2021
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Virtual Events (continued)

#	Title	Date
11	Using Simulation to Optimize ROI for Quality & Patient Safety	June 22, 2021
12	Expert Panel: Isolation Room Design Considerations	June 3, 2021
13	Climate Change Resilience Guidelines	May 5, 2021
14	COVID Response in Facilities & Key Learnings	April 14, 2021
15	Isolation Room Design	March 25, 2021
16	Putting Quality into Long-Term Care	Feb 25, 2021
17	LTC & Community Settings: Applying Emergency Response Principles Design & Care Considerations	Jan 26, 2021
18	Interiors Considerations for Safe Seniors' Living Environments	Dec 14, 2020
19	Cross-Country Panel of LTC Leaders	Nov 25, 2020
20	Deconstructing the Butterfly Model of Dementia Care at Peel Region	Nov 17, 2020
21	Long-Term Care Facilities: Where Do We Go from Here?	July 15, 2020
22	Design & Construction of Long-Term Care Spaces	June 20, 2020
23	Rethinking The Design of our LTC Facilities Considering COVID-19	May 28, 2020
24	Creating Healthcare Spaces for COVID-19	May 1, 2020