



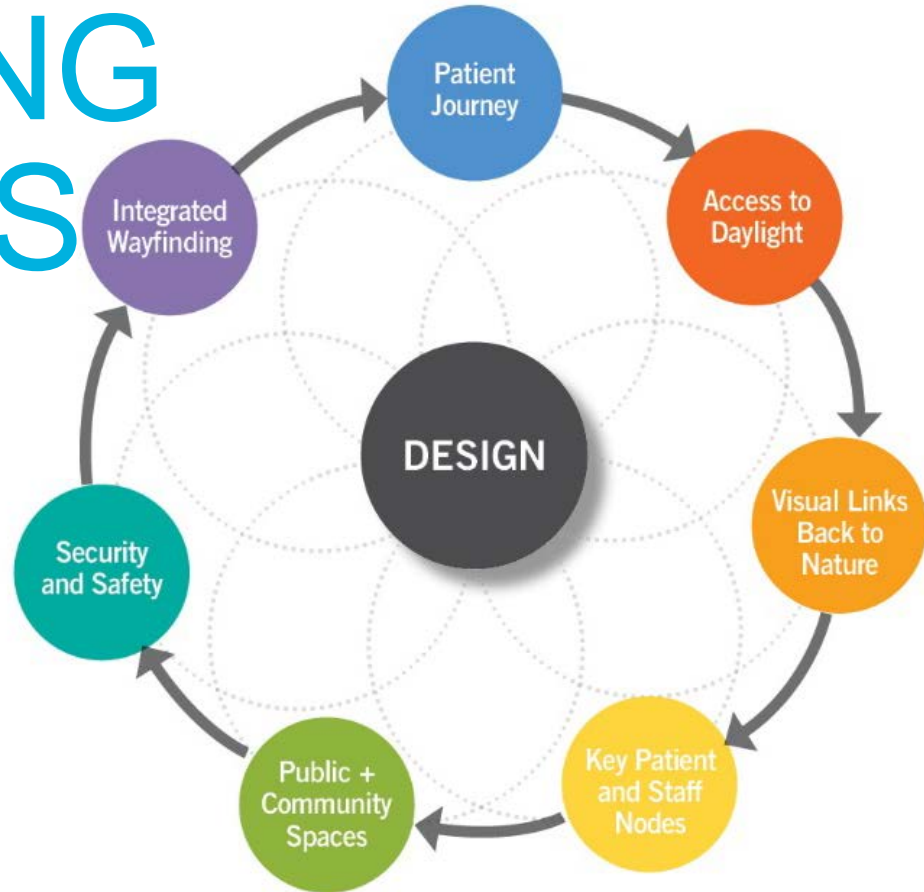
THE GREATER A

The Greater Accra Regional Hospital at Ridge, Accra, Ghana

OPTIMIZING FEATURES

Every healthcare facility conveys a message to patients, visitors, volunteers, vendors, and staff. The facility also communicates a barrage of clues about the organization and medical care being provided.

The clues start at the approach to the facility, the drop-off area, the parking lots and the street signs. Ideally the message is one that conveys welcoming, caring, comfort, and compassion.





The Ottawa Hospital Regional
Cancer Centre

CONSTRUCTION INNOVATIONS

- Pre-Fabrication, Modularization + Standardization
Design + Construction + Operational Efficiencies
- Digital Practice / Building Modeling
- APD Procurement Methodologies
- LEAN Design
- Evidence-Based Design

We can optimize prefab without compromising design intent. Prefab helps reduce uncertainty in design.



Swedish Cancer Institute and Ballard Radiation Treatment



THOUGHTFUL INVESTMENT

- Take the Time for **PLANNING** Upfront
(Strategy + Vision + Process)
- **FLEXIBILITY** of Use
(Anticipate Change: Physical + Operational Needs, Models of Care)



OUR CHOLESTEROL

DOWN 7%

AMERICAN CAMPUS STATISTICS

STEPS WE'VE WALKED TODAY

582,796

84,107,690 THIS YEAR

AMERICAN CAMPUS STATISTICS

WALKER PERMANENTE WELLNESS CHECK-IN

KAISER PERMANENTE SMALL HOSPITAL BIG IDEAS COMPETITION

STRATEGIC THINKING

- Continually revert back to the VISION
- Regularly review / align EXPECTATIONS
- Design knowing there will be VARIABLES
- Keep original DESIGN INTENT intact



RUSH UNIVERSITY MEDICAL CENTRE, CAMPUS
TRANSFORMATION PROJECT, CHICAGO